

We would like to extend you the opportunity to participate in the excitement! Outside of attending and cheering on the young ladies, the most important way to participate and support this awesome cause is by becoming a sponsor of the pageant.

Sponsorship funding allows us to award substantial scholarships to the winner. Sponsoring this event is a great opportunity for your organization to support a noble cause, which is to support our youth in their commitment to academic excellence.

In addition, your company benefits from being a part of this high-profile pageant. For instance, you will receive media exposure through our promotional and advertising materials. In addition, sponsoring our foundation will also strengthen your corporate image and promote the brand identity of your company in the local community and beyond.

Please see the attachment, which provides details for sponsorship opportunity. Review the details of each sponsorship level, and select your preference. I am available to discuss this information in further detail or to answer any questions that you may have concerning sponsorship.

We thank you in advance for your generosity.

Sincerely,

Mrs. Amalia Gohn, Founder  
Follow the Dream Beauty Pageant Scholarship, Inc.  
(717) 881-3555  
followthedream15@gmail.com  
www.ftdbpsinc.org

**Follow the Dream  
Beauty Pageant Scholarship, Inc.**  
36 North Main Street  
Red Lion, PA 17356  
(717) 881-3555  
followthedream15@gmail.com  
www.ftdbpsinc.org  
DATE/LOCATION OF PAGEANT



## SPONSOR AGREEMENT

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Company Name

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Street Address

City

State

Zip Code

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Telephone

Email

Web

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Authorized Party

Signature

Date

## TERM AND CONDITIONS

- 100% payment (cash sponsors only, not applicable to in-kind donations) is requested upon signing of the contract.
- FTDBPS, Inc. reserves the right to refuse materials not suitable for airing or printing.
- Advertisers represent the materials contained in the advertisement, and these must not infringe upon the rights of others.
- There are no refunds on payments made for sponsorships.
- Sponsorship deadline is June 1, 2017
- Checks should be made payable to Follow the Dream Beauty Pageant Scholarship, Inc.
- Souvenir Program full page size is 8.5 x 11.0 (bleed, PDF, or Jpeg @ 350dpi required).
- Send camera-ready materials to followthedream15@gmail.com with the subject: Souvenir Program Ad.

## **SPONSORSHIP OPPORTUNITIES**

Please select your sponsorship level:

[ ] GOLD—\$10,000 Designation as Gold Sponsor of Follow The Dream Beauty Pageant Scholarship, Inc.:

- Inclusion of company name and logo on promotional materials (posters, fliers, print ads)
- Company logo will be placed within the **first line of the sponsor's listing**
- Posters to be advertised on social media outlets such as Facebook (FTDBPS, Inc. Nationwide subscribers), Instagram, Twitter, and Website blogs
- Live acknowledgement before, during, and after the event program
- Acknowledgement on press releases, blogs, and feature articles
- One page ad on FTDBPS, Inc. Souvenir Program
- Insertion of company brochure or flyer in the playbill
- Ten (10) VIP tickets

[ ] SILVER—\$8,000 Designation as Silver Sponsor of Follow the Dream Beauty Pageant Scholarship, Inc.:

- Inclusion of logo on promotional materials (posters, flyers, print ads)
- Company logo will be placed within the **second line of the sponsor's listing**
- Posters to be advertised on social media outlets such as Facebook (FTDBPS, Inc. Nationwide subscribers), Instagram, Twitter and Website blogs
- Live acknowledgement before, during and after the event program
- Acknowledgement on press releases, blogs and feature articles
- One-page ad on FTDBPS, Inc. souvenir program
- Six (6) VIP Tickets

[ ] BRONZE—\$4,000 Designation as Bronze Sponsor of Follow the Dream Beauty Pageant Scholarship, Inc.:

- Company name (No logo) on promotional materials (posters, fliers, print ads)
- Posters to be advertised on social media outlets such as Facebook (FTDBPS, Inc. Nationwide subscribers), Instagram, Twitter and Website blogs
- Live acknowledgement before, during and after the event program
- Acknowledgement on press releases, blogs and feature articles
- ½ page ad on FTDBPS, Inc. Souvenir Program
- Two (2) VIP Tickets

[ ] SOUVENIR PROGRAM ONLY

- \$800—Back Page, Full Color
- \$500—Inside Front Page, Full Color
- \$500—Inside Back Page, Full Color
- \$100—Business listed as Sponsor in the Souvenir Program

Payment Received By (print name): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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*Follow the Dream*  
BEAUTY PAGEANT SCHOLARSHIP, INC.

## SPONSORSHIP OPPORTUNITIES

Level	Investment	Complimentary Seating	Recognition
Platinum Sponsor	\$5,000	16 VIP tickets	*Inside/Outside Program page *Company banner displayed
Diamond Sponsor	\$2,500	8 VIP tickets	Full Page in Program
Gold Sponsor	\$1,000	4 VIP tickets	Full Page in Program
Silver Sponsor	\$500	4 tickets	½ Page in Program
Bronze Sponsor	\$250	2 tickets	½ Page in Program

Please indicate Sponsorship Level: \_\_\_\_\_ Monetary Amount: \_\_\_\_\_

Name of Sponsor (Individual or Company): \_\_\_\_\_

Contact Name & Title, if applicable: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Sponsorship Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make check payable to:

**FTDBSP, Inc.**  
36 North Main Street  
Red Lion, PA 17356

Please direct questions to: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Thank you for supporting **Follow the Dream Beauty Pageant Scholarship, Inc.!**